



## Design Marketing Intern

### About CMSI

UC Davis established the Coastal and Marine Sciences Institute (CMSI) in July 2013 to become a world-leading interdisciplinary research and educational institute, focusing on the economic, ecological and social challenges of rapidly changing and increasingly crowded coastal and ocean environments. CMSI leverages our physical presence near one of the most productive and economically valuable marine ecosystems in the world, a world-class marine laboratory and natural reserve at the epicenter of this ecosystem, broad faculty expertise, and a long history of addressing challenges facing the coastal systems upon which so many rely for food, economic support and recreation.

### Intern Job Description

Working with other interns and staff developing content, the Design Marketing Intern will work on websites, promotional print, and exhibit designs. Create graphics and layout for digital or print media depending on where your skills and interests lie in support of content-focused projects (faculty/researcher profiles on the web, blogs, vlogs, brochures/flyers, marine science and promotional exhibits). The Intern will also work on presentation materials and support (Prezi, PowerPoint and or Keynote presentations), including designing original templates. The Intern will be instrumental in building CMSI's public presence on the web and in print; working closely with CMSI's Executive Director and administrative support with guidance for the Office of Research Director of Marketing and Communications.

### Intern Job Requirements

The successful candidate will have:

- A background in art or graphic design, digital and print media
- Ease working with Adobe Creative Suite
- Understanding of web design best practices and intuitive visual designs
- Demonstrated experience using various presentation software
- Strong interest and or background in marketing and advertising
- Strong interest in the sciences and environment
- Excellent time management skills, and the ability to work independently and as part of a team
- Strong digital portfolio highlighting work

The candidates should be able to commit 10-15 hours a week, at least two days a week, starting this quarter and would work for remainder of the school year and possibly into the summer.

### **Intern Job Benefits**

Intern will join the CMSI Team and work in a positive and dynamic environment. The position offer the chance to build on existing talents, learn new skills and gain valuable experience building a new Institute on campus under the guidance of communications professionals. Intern will have the opportunity to develop and present a poster with other Communications Interns at an annual CMSI Symposium and or Workshop. Interns have the option of working non-business hours, depending on their schedule and as schedules change each quarter.

This is a volunteer internship (for credit) with the possibility of transition to paid summer position after spring quarter.

### **How to Apply**

To apply for an intern position, please send a cover letter, resume and link to body of art/design work to Sherri Mann [smmann@ucdavis.edu](mailto:smmann@ucdavis.edu) with "CMSI Design Marketing Intern" in the subject line.